

Claremont

CHAMBER OF COMMERCE

VISIBILITY | COLLABORATION | SUPPORT | DISTINCTION

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**SPONSORSHIP
OPPORTUNITIES**



A Note from Our CEO

Thank you for your interest in the Claremont Chamber of Commerce. We're glad you're here. Your involvement means a lot—it's not just about visibility, it's about showing up for our local business community and being part of something bigger.

When we come together in community, we're able to reach a broader audience, amplify our impact, and create real momentum for local businesses and organizations. Your support helps us continue providing key programs and services while keeping membership costs accessible for all.

We're grateful for your partnership and excited about what we can build—together.

Warmly,

Kathleen Fariss, CEO

CEO@claremontchamber.org
909.624.1681
205 Yale Ave, Claremont

2025-26 Chamber Executive Board of Directors



CHAIR
Joshua Merry
California Bank & Trust



CHAIR-ELECT
Matt Zertuche
Paymintz Payroll & Processing



PAST-CHAIR
John Neuber
Trinity Youth Services



TREASURER
Bruno Windegger
Saca's Mediterranean Cuisine



SECRETARY
Elisabeth Armijo
CEO & Founder, Meraki, Inc.

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MISSION

Serving as a driving force of the local economy, the Claremont Chamber of Commerce is committed to business success through advocacy and education with access to leaders and organizations to strengthen and promote the community of Claremont.

Chamber Team



Natalia Estrada,
Office Manager



Shannon Soran,
Director of Marketing & Events

Full Board & Ambassadors

Available @
ClaremontChamber.org

Claremont Love

#ItAllStartsHere

2025 FOCUS

We love our little town & our neighboring cities! We encourage our local communities to collaborate & we're here to connect you with residents, business owners, dignitaries & whoever else you might need! We do our best to provide you with a practical, flexible & enduring path to see your goals materialize & grow our local economy. Our strategic priorities:

- Business Recovery & Development
- Equity & Inclusion
- Civic & Political Engagement & Advocacy
- Community Collaboration
- Economic Growth & Mobility



Claremont's



Official Destination Guide & Business Directory



IN PRINT. ONLINE. ESSENTIAL.

If you do business in Claremont- or want to - the Guide is a must. It lets you tell your story to 10,000+ local businesses, residents & newcomers, giving you unmatched visibility, reach & access. With special sections to help target key groups, it isn't simply browsed & tossed.

It's used & referenced all year long. **Chairman's Circle receive recognition throughout the Guide.**

Chair Members for over 40 years!

CLAREMONT CHAMBER	
PLATINUM	
GOLD	
SILVER	
BRONZE	

100 Years	Claremont Courier
92 Years	Southern California Edison
91 Year	Scripps College
91 Years	The Gas Company
75 Years	Wolfe's Market
72 Years	Stanley R. Barnes
72 Years	Pomona College
72 Years	Golden State Water Company
72 Years	The Webb Schools
72 Years	Curtis Real Estate
55 Years	Economy Shop
52 Years	Paul Steffen, Wheeler Steffen Sothby's International Realty
48 Years	Quackenbos-Bell Commercial Real Estate
48 Years	Harvey Mudd College
47 Years	Claremont McKenna College
47 Years	Mt. San Antonio Gardens
47 Years	Pitzer College
47 Years	Claremont Colleges
45 Years	Slater Bros
44 Years	Sherroff Bidart Echeverria, LLP
42 Years	Pomona Valley Hospital

city by encouraging residents and visitors to do business locally. Today, more than 475 businesses and individual members continue that tradition of community commitment.

Through the years, the Chamber has developed unique and innovative partnerships between the city's businesses, civic and residential communities, all designed to develop and maintain a strong, safe and viable city. The Chamber also coordinates several of Claremont's major community events and recognizes the outstanding achievements in business by presenting annual prestigious awards. With a comprehensive range of membership benefits as well as its commitment to the community, the Claremont Chamber of Commerce has built a reputation for excellence and achievement and will continue its leadership role in the years ahead. The Claremont Chamber of Commerce is a non-profit 501 (c) (6) organization formed to represent business interests within the community. The volunteer membership

The Claremont Chamber of Commerce is committed to promoting businesses through advocacy, education and access to leaders and community organizations.

invests time and money to develop programs that are relevant to members' needs and the benefit of the local community. Like many

early California settlements, Claremont's first form of government was the Town Meeting. Although it had no legal sanction under California law, a constitution for the Claremont Town meeting was adopted early in the history of the town. The Town Meeting continued on stores and the downtown community, but it wasn't until December, 1908, that the

was organized with the establishment of the Claremont Board of Trade. The Board of Trade was responsible for the first City Plan and enjoyed the same status as a chamber of commerce for several years. In 1922, the Claremont Chamber of Commerce was organized after a campaign by the Los Angeles Chamber of Commerce's first



SIGNATURE EVENTS & MEETINGS

All Subject to Change

Our Chamber offers an array of events & meetings designed to support local businesses & entrepreneurs; keep members & our community connected & informed on business trends & policies.

BOARD INSTALLATION & BUSINESS OF THE YEAR AWARDS

This event is open to the community at-large & intended to honor members of the community & the upcoming Chamber Board of Directors. The Chamber recognizes the recipients of the Business of the Year, Large Business of the Year, Small Business of the Year, Non-Profit of the Year, Chair Award and Ambassador of the Year. This event financially helps continue our mission of promoting business through advocacy, education & access to leaders & community organizations .



Audience: Community leaders, large & small businesses, non-profit organizations, academia, public officials & government institutions

Frequency: Yearly - typically held in late Spring / early Summer

Sponsorship Levels:

Presenting \$25,000
Diamond \$15,000
Ruby \$10,000

Emerald \$8,000
Sapphire \$5,000
Agate \$3,000

Carenlian \$500

HAPPY HOURS & MIXERS

These mixers are typically held from 5:30-7 PM. These events provide the opportunity to network at a larger scale with members of other chambers & after hours with fellow colleagues & potential customers.



Audience: Members, business & non-profit community

Frequency: Bi-Monthly

Sponsorship Levels:

Legacy - \$200 value (included in package)

Presenting \$200 (open to members)

NEW MEMBER RECEPTION

A time when Claremont Chamber members get to connect with new members & learn how to maximize their membership. New members also have the opportunity to market their company or organization & meet the Chamber Team!



Audience: New Members

Frequency: Quarterly

Sponsorship Levels:

Legacy - \$200 value (included in package)

Presenting \$200 (open to members)

BUSINESS *over* BREAKFAST

- EVERY 2ND TUESDAY OF THE MONTH -

What's Included When You Sponsor?

- You get 10 minutes of presentation time
 - Use it to inform, engage & even play games
- A designated sponsor's promotional table
- Complementary breakfast entry tickets
 - Number of tickets depends on your sponsorship level
- Leading to the time of the event, logo displayed on:
 - Chamber Homepage
 - Event Calendar
 - Weekly Newsletter
- Upon request, the list of all attendees - names & business or organization they belong to!
 - For more contact information you're welcome to collect the business card drawing cards &/or for an additional charge have us print you mailing labels of all membership.

SIGNATURE EVENTS & MEETINGS CONTINUED...

All Subject to Change

BUSINESS OVER BREAKFAST

Opportunity to network at your table, bring your business or organization's information to place on a collateral table, bringing business cards to distribute & be entered in an opportunity drawing, &/or bringing an item to promote your business or organization in the drawing. Plus everything mentioned on Page 06.



Audience: Chamber members & visitors

Frequency: Monthly, every 2nd Tuesday

Sponsorship Level:

Presenting \$200 (open to members)

MINI GOLF TOURNAMENT

Held at the Bullwinkle's in Upland, an exciting & fun take on a traditional golf tournament for members & the community to come out & network while having fun in teams!



Audience: 21+

Frequency: Yearly

Sponsorship Levels:

Presenting Sponsor \$5000
Gold Sponsor
Silver Sponsor
Bronze Sponsor \$1500

STATE OF THE CHAMBER

Special event held at the DoubleTree by Hilton Claremont during one of our Business Over Breakfasts. This event showcases Chamber specific developed innovative programs & partnerships that enhance & promote business initiatives & events for our members & community throughout the year. We share our mission & vision for the year to come & communicate information relevant to our local business & trends.



Audience: Chamber members, community & visitors

Frequency: Yearly in January, on a 2nd Tuesday during Business Over Breakfast

Sponsorship Level:

Legacy \$500 (included in package)

SIGNATURE EVENTS & MEETINGS CONTINUED...

All Subject to Change

CHAMBER WALKS

Held at the California Botanic Garden, where members can network & feel energized by the nature walk & conversations presented during this event.



Audience: Chamber members & visitors

Frequency: Monthly between February - June

Sponsorship Levels:

Legacy \$200 (included in package)

STATE OF THE CITY

Event is hosted by our Chamber of Commerce at the DoubleTree by Hilton Claremont. A presentation is given by the Mayor & City Council & followed by a Question & Answer segment. The community has the opportunity to engage with their elected officials & communicate any trends or topics within the community.



Audience: Chamber members & community at-large

Frequency: Yearly

Sponsorship Levels:

\$2500 - 8 entry tickets + "Presenting Sponsor" + promo

\$1500 - 4 entry tickets + promo

\$1000 - 2 entry tickets + promo

\$500 - 1 entry ticket + promo

VILLAGE VENTURE

Largest Arts & Crafts Faire in Los Angeles County. The streets of the Claremont Village are filled with over 400 arts and crafts booths including photography, pottery, jewelry, clothing and garden nick-knacks, just to name a few. A discount for a vendor booth is given to all Chamber members. Estimated 8,000 to 20,000 attendees



Audience: Local community, family friendly

Frequency: Yearly, every 4th Saturday of October

Sponsorship Levels:

The Great Pumpkin Sponsor \$5000

Event Sponsor \$3000

Parade Sponsor \$2000

Marketing Sponsor \$1000

Beer, Cider & Wine Garden Sponsor \$500

Entertainment Sponsor \$500

SIGNATURE EVENTS & MEETINGS CONTINUED...

All Subject to Change

RIBBON CUTTING

The Chamber Executive Director, Board & Ambassadors, City of Claremont Mayor, City Council Members & Elected Officials, are often on hand to join us in the festivities. Ribbon Cuttings are held on Monday through Thursdays, at noon or after 5pm



Audience: Chamber members & community at-large

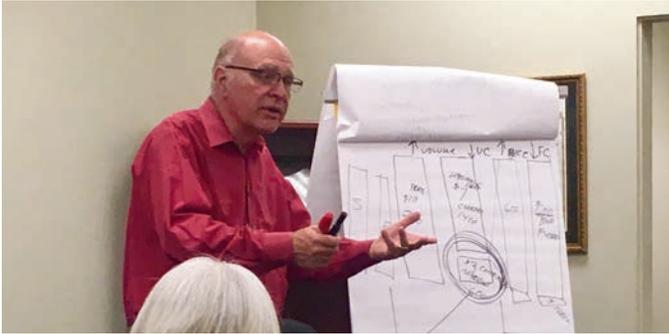
Frequency: Ongoing/monthly

Sponsorship Level:

Legacy \$200 (included in package)

LUNCH & LEARNS

Typically held in our Chamber Board Room; that entails a presentation with a Question & Answer segment. Information provided will tie into business insights/focus & can be a variation of topics.



Audience: Chamber members & business professionals

Frequency: Ongoing/monthly

Sponsorship Level:

Legacy \$200 (included in package)

LUNCH MOBS

Participating Chamber member locations will host us at their establishment to support their business & network amongst ourselves.



Audience: Chamber member & visitors

Frequency: Ongoing/monthly

Sponsorship Level:

Legacy \$200 (included in package)

SIGNATURE EVENTS & MEETINGS CONTINUED...

All Subject to Change

CHAMBER CLASSROOMS

Chamber Classroom is an educational program led by the Claremont Chamber of Commerce, with sessions presented by Chamber staff. It offers workshops and resources on topics like marketing, networking, and business development, helping local businesses grow and succeed.



Audience: Chamber members

Frequency: Quarterly

Sponsorship Level:

Legacy \$200 (included in package)

NETWORK & SIP

Network & Sip is a free networking event hosted by the Claremont Chamber of Commerce to connect local professionals while supporting Chamber Member beverage businesses. Held at designated locations, it provides a relaxed environment to build relationships and enjoy quality beverages.



Audience: Chamber members & business professionals

Frequency: Monthly

Sponsorship Level:

Legacy \$200 (included in package)



MEMBERSHIP BREAKDOWN

Serving the Claremont Community for over 100 years!

	Standard Membership					Chairman's Circle				
	C1 \$300-\$500	C2 \$200-\$500	C3 & C4 \$450-\$600	C5 \$130		BRONZE \$1500	SILVER \$3000	GOLD \$ 5000	PLATINUM \$10K	LEGACY \$25K
Annual Membership*	✓	✓	✓	✓		✓	✓	✓	✓	✓
Receive Chamber referrals	✓	✓	✓			✓	✓	✓	✓	✓
Access to monthly networking events	✓	✓	✓	✓		✓	✓	✓	✓	✓
Online & printed Chamber Directory listing	✓	✓	✓			✓	✓	✓	✓	✓
Ribbon Cutting/Grand Opening/Groundbreaking	✓	✓	✓			✓	✓	✓	✓	✓
Marketing sponsorship opportunities	✓	✓	✓			✓	✓	✓	✓	✓
New member mention on Email & Social Media	✓	✓	✓	✓		✓	✓	✓	✓	✓
Village Venture booth discount	✓	✓	✓	✓		✓	✓	✓	✓	✓
Event posters displayed in public window	✓	✓	✓			✓	✓	✓	✓	✓
Portal to access our calendar & email members	✓	✓	✓	✓		✓	✓	✓	✓	✓
Use of Chamber Board Room (based on availability)	✓	✓	✓	✓		✓	✓	✓	✓	✓
Logo/listing on weekly Chamber Newsletters						✓	✓	✓	✓	✓
Logo displayed in Claremont's Visitors Center						✓	✓	✓	✓	✓
Logo displayed on Chamber website homepage						✓	✓	✓	✓	✓
Listed on all event programs						✓	✓	✓	✓	✓
Recognition at Awards Ceremony						✓	✓	✓	✓	✓
Dedicated email blasts for your events							6	8	10	12
Entry to Board Installation & Awards Ceremony						2	4	6	8	12
One reserved Village Venture booth									✓	✓
Entry to State of the City									8	12
Entry to Business Over Breakfast						2	4	6	10	48*
Entry Mini Golf Classic (max 4 per team)									4*	12*
ARP Google Scan Monthly										✓

*4 PER MONTH

*INDIVIDUAL ENTRIES

*NEW MEMBER SET-UP FEE IS \$50 - SET-UP & DUES WAIVED ONLY FOR CHAIRMAN'S CIRCLE

STAY CONNECTED:

Claremont

CHAMBER OF COMMERCE

VISIBILITY | COLLABORATION | SUPPORT | DISTINCTION

2025



SPONSORSHIP OPPORTUNITIES

For sponsorship inquiries, please contact:

Kathleen Fariss - ceo@claremontchamber.org.

Shannon Soran - admin@claremontchamber.org.

Natalia Estrada - contact@claremontchamber.org.